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# COMPANY PROFILE

# QYRESEARCH

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Global Leading Market Research Publisher

**2026**

# ABOUT US



QYResearch specialises in providing segmented data analysis reports for businesses since 2007. Headquartered in Los Angeles, USA and Beijing, China. and has locations in 11 countries including the US, Japan, Korea, Germany, Switzerland, India, Portugal, Canada, Indonesia, Vietnam and China.

QYResearch's website is available in 6 languages, providing global enterprises with barrier-free communication in English, Japanese, Korean, German and Chinese.

QYResearch understands the value of consulting and accumulates innovative methods in a variety of high-quality market research surveys. With access to multiple paid databases, we have managed to prepare our own internal database which has been updated on a quarterly basis to ensure the most latest and updated data for our customers.

Today, we are well known for our extensive service portfolio, professional research team and the best services to assist customers in making business decisions and solving problems in the business.

"Customer first" service tailored to the actual business needs of the customer to provide a fast, high quality service.

Committed to management consulting, IPO consulting, industrial chain and customized research, database and seminar services, QYResearch focuses on providing customers with in-depth research reports, professional analysis and market forecast.

## OUR ADVANTAGES



# DEVELOPMENT HISTORY

- **2007**  
Opening of Beijing Representative Office in China
- **2008**  
The world's leading solar energy Research Center established in Guangzhou
- **2009**  
Leading global research centre for chemicals and materials, agriculture opens in Hong Kong, China
- **2010**  
Global Gemstone Research Center established
- **2011**  
Chemistry Research Center established
- **2012**  
Automotive Energy Research Center established
- **2013**  
Equipment Medical Consumer Research Center established
- **2014**  
Electrical Manufacturing Services Service Research Center established
- **2015**  
Recreation and entertainment, etc.36 industry Research centers were established
- **2016**  
Offices in the U.S., Japan, Europe, and Changsha, China have been established
- **2017**  
Seoul Office in Korea, Shijiazhuang Office in China established
- **2018**  
Pune office in India. Hamburg, Germany office established
- **2019**  
Chongqing Office, China established
- **2020**  
Customised reports, Global Business Number Research Centre launched, global customer base exceeds 54,000
- **2021**  
China Wuhan, Chengdu, Shanxi Datong offices have been set up
- **2022**  
China offices in Heyuan, Kunming, Taiyuan and Zhengzhou were established and the number of global customers exceeded 62,000
- **2023**  
China Rizhao Office, QYResearch Psychodynamic Research Center, Talent Strategy Research Center and Swiss Research Center were established
- **2024**  
China Nanning Office, Portuguese Research Center established
- **2025**  
China Tianjin Office, Canada, Indonesia, Vietnam Research Center established

# WE OFFER



At QYResearch, we provide in-depth research, analysis, data and forecasts through our team of market experts, databases, analysts and consultants...in the process, ensuring reliability of our information through a multi-check audit process.

## Analysis of major regions

Global, North America, Europe, China, Japan and other countries market situation analysis; development history, current situation and trends (market situation in the past 5 years, development trend in the next 5 years), etc.

### Industry Analysis

Rawmaterial, application, product type, demand, supply, downstream, supply chain etc.

### Competition

Key players, new entrants, acquisitions, mergers and expansions, development trends and

### Customized Information

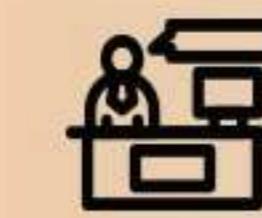
We can offer customized survey and information to meet our client's need.

### Market Size

Capacity, production, sales, revenue, price, cost etc.



### Standard Reports



### Special Consulting

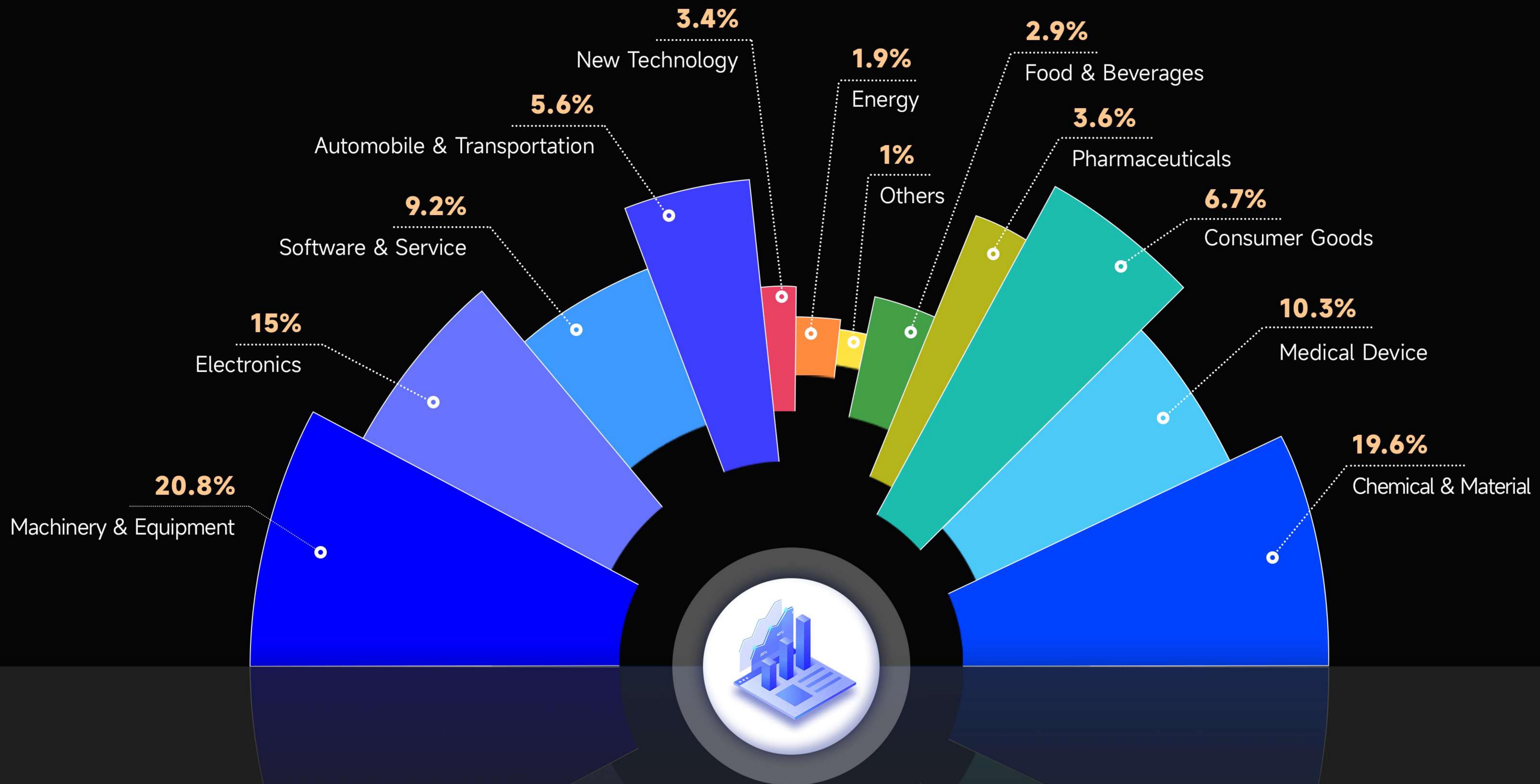


### Custom Research



### Database Service

# WE SERVE IN



# QYRESEARCH VS. COMPETITOR

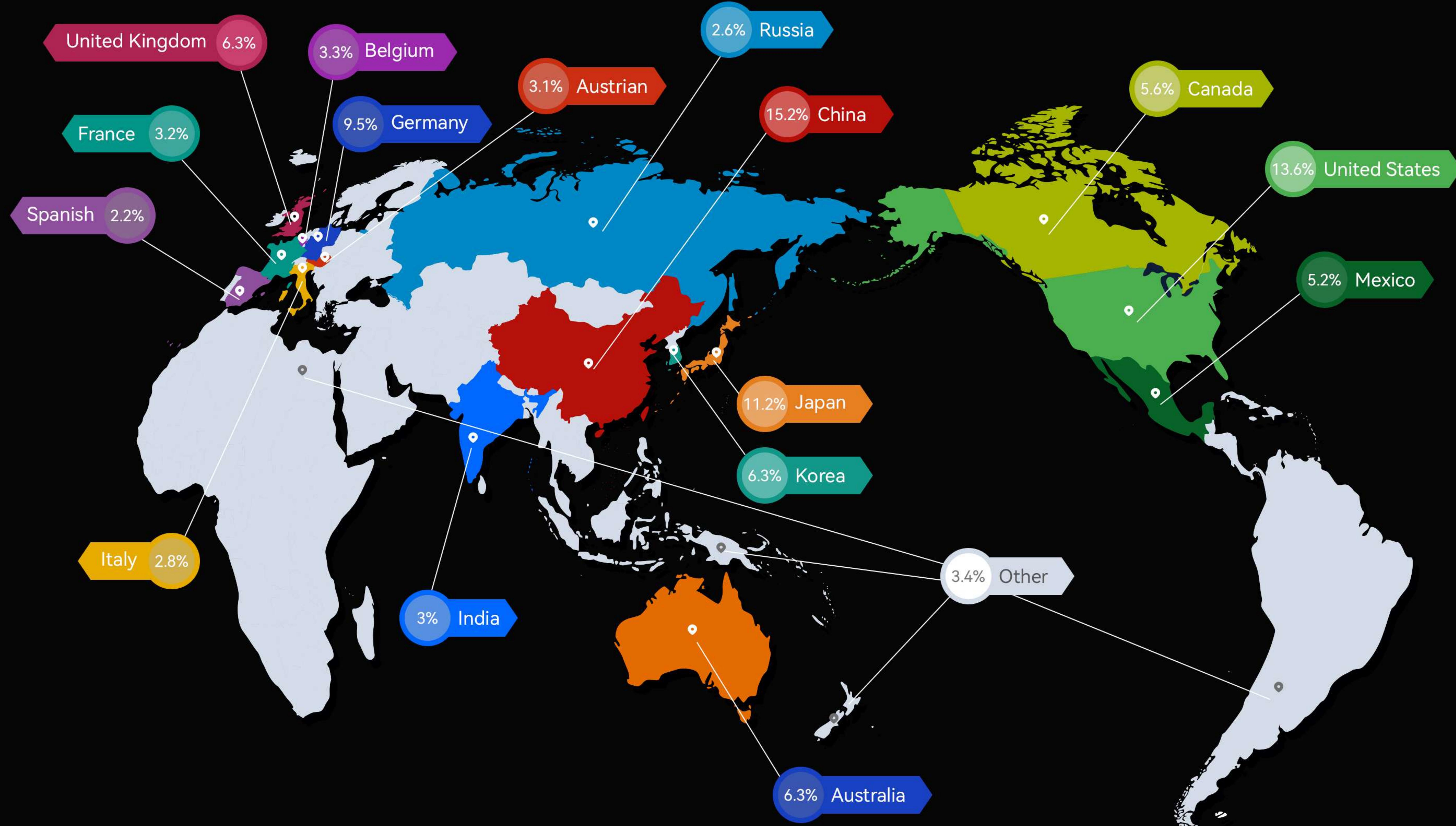


	QYRESEARCH	IHS Markit™	informa markets	FROST & SULLIVAN INDEPENDENT EQUITY RESEARCH
<b>Industry overview</b>	✓	✓	✓	✓
<b>Industry segmentation analysis</b>	✓	✓	Partially contains	✗
<b>Global and regional market analysis</b>	✓	✓	✓	Partially contains
<b>Major trend analysis</b>	✓	✓	Partially contains	✓
<b>Market size in major countries</b>	✓	✓	✓	✗
<b>Comprehensive data</b>	✓	✓	✓	Partially contains
<b>Data for the last 5 years</b>	✓	✓	✓	Partially contains
<b>5 years forecast</b>	✓	✓	✓	Partially contains
<b>Depth data analysis</b>	✓	✓	✓	✓
<b>Product diversity</b>	✓	✓	Partially contains	Partially contains
<b>The cost</b>	Low	High	High	Very High

# SOME DATABASES



# OUR CLIENTS



We focus on market research and survey mainly in North America, Europe and Asia Pacific.

# SOME CLIENTS



We currently serve more than  
**71,409** customers in 90+ countries!



# AUTHORITATIVE CITATION



**Leader in Swimming Pool Enclosure Market via QYR Research**

The report issued by QYR research which is a leading global market research company based in Beijing stated in their report about Libart as a global market leader for Swimming pool enclosures. The research also shed light on global market insights 2019-2025 predicting the trend and growth in the industry. The detailed research report comprises of seven chapters which are: Product offered by Key players, manufacturing cost and analysis, profiling of prominent companies, market dynamics, market size, CAGR of important segments/regions and suggestions/recommendations for players to strengthen the market position.

In chapter 3 of the report, detailed research on the key players was included considering their quality, market share, penetration, and innovation. Among all of them, Libart secured a vital position and listed on the top for all the aspects that were taken as dependent variables.

We are very grateful to receive this title and we believe that it burdens us with more responsibilities to maintain the excellence in our products and services. At Libart we are looking forward to progress with ideas, diversity, innovation, feedbacks and exchange the knowledge with industry of retractable structures benefiting as a whole.

**BRAINS BEHIND LIBART**

**광양만경제자유구역**

- 동북아 물류 허브
- 글로벌 FTA 네트워크
- 원자재 제조업 기지
- 부담할 수 있는 토지기금
- 관광 & 쾌적한 주거 환경

글로벌 확장을 위한 이상적인 투자처

중국계 리서치 회사 QYResearch 윤성빈 이사는 “최근 중국 로컬기업들의 한국 투자진출에 대한 관심이 높아지고 있는데, 특히 지난해에는 광양만권 경제자유구역에 대한 인기가 높았다”고 한다. 구체적 사례로 “중국의 거대 알루미늄 회사를 비롯해서 분유, 위생용품 제조사 등이 광양항 배후단지에 제조 및 물류 기지를 구축해 중국

014, Shimizu says.

market for construction robots is set to double to \$420m by 2025

This is not just an issue for Japan. Worldwide, too, the construction business is turning increasingly to robots as it confronts a shrinking and ageing workforce.

Overall, the construction robot market will more than double in size to \$420m by 2025, up from \$200m in 2017, say consultants QY Research.

세Ven 사이언스앤테크홀로지(中)  
지장 뉴머티리얼(中)  
푸타이라이(中)  
크라운 머티리얼 (中)

\*2020년 매출액 기준

1,059.5  
2021(e) 2027(f)

작 : QYResearch Korea (2021)  
QY리서치(주)

OR 623  
>컨버터  
IOUSER ELECTRONICS

글로벌 배터리용 파우치 필름 시장 규모가 급격히 확장되면서 국내 및 중국 기업의 시장 점유율이 상승하는 전망이 나온다. 80%의 점유율을 보이며 시장 점유율을 구축한 일본 파우치 필름 기업의 시장 규모가 시장 수요를 따라가지 못하고 있기 때문이다.

시장조사업체 QY리서치(QYResearch)는 13일 글로벌 배터리용 파우치 필름 시장 규모가 작년 5950만달러(약 3000만원)에서 2027년 34억2470만달러(약 4조4000억원)로 증가할 것으로 전망했다.

신제품입고 ▶

LIBART cited QYResearch on its website

Details:

<https://www.libart.com/news/leader-in-swimming-pool-enclosure-market-via-qyr-research->

QYResearch has been quoted in Korean media reports on the Sunny Bay Economic Free Zone project

Details:

[http://www.hani.co.kr/arti/economy/economy\\_general/931616.html#csidxd62dab74f657349acb443d380ee2730](http://www.hani.co.kr/arti/economy/economy_general/931616.html#csidxd62dab74f657349acb443d380ee2730)

The BBC cited data from QYResearch's analysis of the construction robot industry

Details:

<https://www.bbc.com/news/business-46034469>

The ELEC cites the battery pouch film report published by QYResearch

Details:

<http://www.thelec.kr/news/articleView.html?idxno=15419>

# AUTHORITATIVE CITATION



2018 to \$370 million by 2025, at an annual growth rate of 10% according to a report from China-based QY Research.

America and the Asia-Pacific are the two largest markets for redox flow battery installation capacity in the world, according to the report. For more than 80% of all flow battery deployments in 2020, Europe was third with a market share of a little more than 15%. Redox technology's scalability and longer-duration capacity make bulk storage more cost-efficient, Peter Klauer, a senior advisor for energy technology at the California Independent System Operator told Utility Dive in May.

Powerfully Small,  
Big On Delivery

Utility Dive cites industry data on redox flow battery market published by QYResearch

Details:

<https://www.utilitydive.com/news/global-redox-flow-battery-market-set-to-reach-to-370m-by-2025-qy-research/561279/>

Another booking platform flying the flag for the great outdoors is Hipcamp. By connecting homeowners with guests, Hipcamp unlocks access to private lands, making it easy to navigate, millennial-friendly user experience, offset by hipster branding. As a "mission-driven marketplace" where people can list, browse and book露營地點, Hipcamp also drills into the details so nomads know exactly what to expect at a picnic spot or glampsite. Find Globetrender's full report [here](#).

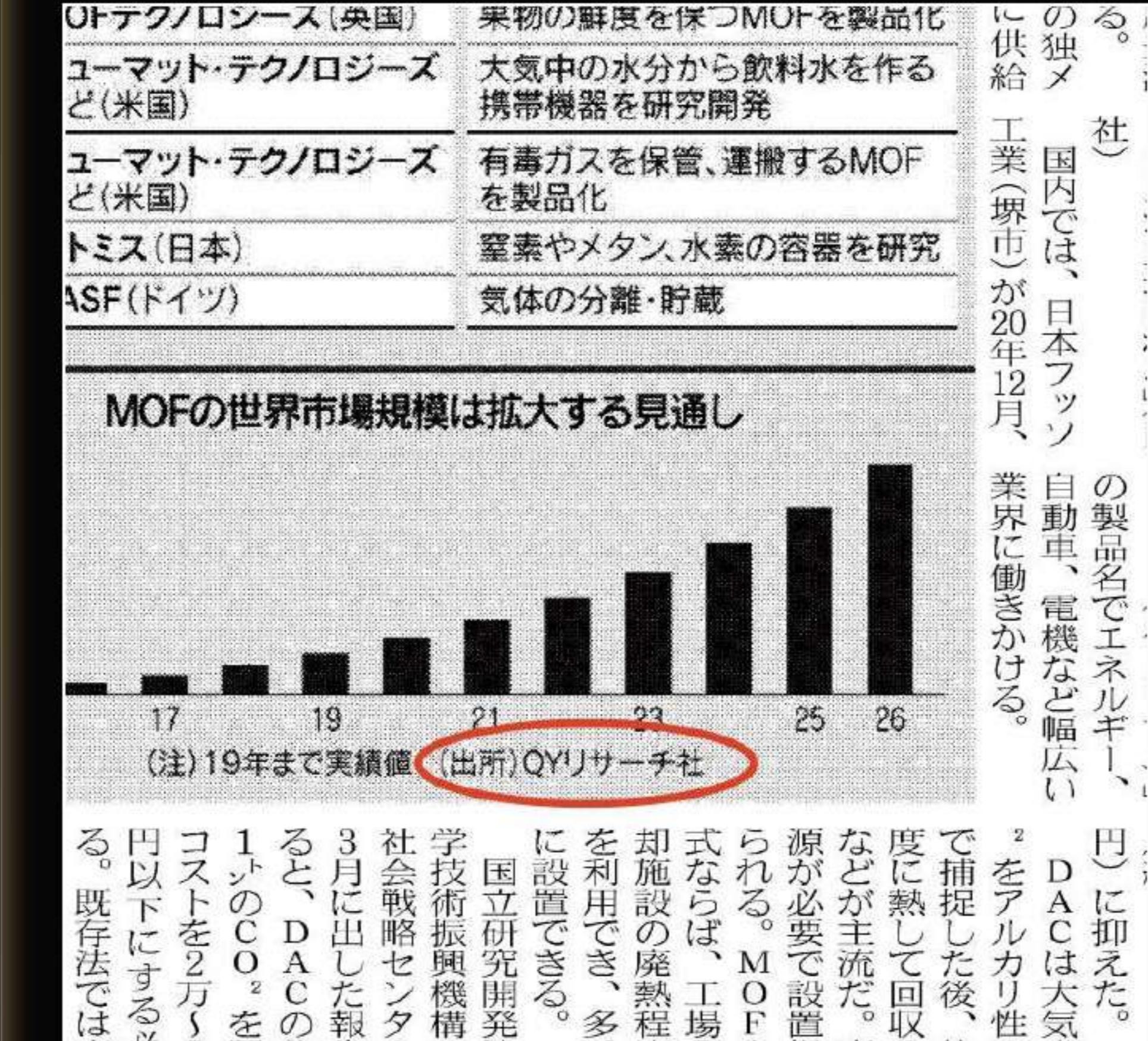
According to a study by QYResearch, the nature tourism (also known as agro-ecotourism) market is projected to reach \$13 billion globally – and that was before the pandemic, which has only increased interest in the outdoors.

Globetrender predicted in its report on *Travel in the Age of COVID-19* that the trend of "glamping under the stars (Celestial Escapes) is a trend that Globetrender identified for a report she co-authored with Euronews (see below).

Globetrender cites industry data on the nature tourism (also known as agro-ecotourism) market published by QYResearch

Details:

[http://www.hani.co.kr/arti/economy/economy\\_general/931616.html#csidxd62dab74f657349acb443d380ee2730](http://www.hani.co.kr/arti/economy/economy_general/931616.html#csidxd62dab74f657349acb443d380ee2730)



The Nihon Keizai Shimbun published data from QYResearch's analysis of the "Recycling of New CO2 Materials" industry report

Details:

<https://www.nikkei.com/article/DGXZQOU136VI0T10C21A9000000/0059>

Battery competition is intensifying. This is a major issue in the battery market. According to a report from QYResearch, the market for batteries is expected to expand in the future. The report also highlights the increasing use of batteries in various industries, including automobiles, electronics, and energy storage. The report also discusses the challenges and opportunities for the battery industry, such as the need for more efficient and cost-effective battery technologies. The report also highlights the increasing use of batteries in various industries, including automobiles, electronics, and energy storage. The report also discusses the challenges and opportunities for the battery industry, such as the need for more efficient and cost-effective battery technologies.

로옴, 업계 최고 수준 부하 용량의 프라이머리 LDO 'BD9xxM'을 출시했다. [로옴세미컨덕터코리아] 뉴스룸 바로가기

Korean media quotes relevant analysis from QYResearch's battery market research report

Details:

<https://www.etnews.com/2021100400059>

# HONORS AND QUALIFICATIONS



QY Research.  
Best Market Research Report Publishing Platform  
2024  
Global Business Awards

Home > Awards > Global Business Awards > QY Research

**QY Research**  
Best Market Research Report Publishing Platform 2024  
QYResearch founded in California, USA in 2007. It is a leading global market research and consulting company. With over 16 years' experience and professional research team over the world. QY Research focuses on management consulting, database and seminar services, IPO consulting, industry chain research and customized research to help our clients in providing non-linear revenue model and make them successful.  
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[Visit Site](#)



QYRESEARCH  
Global Leading Market Research Publisher

QYResearch was awarded the “2024 Best Market Research Report Publishing Platform” award by the business award organization Corporate Vision.

Details:

<https://www.utilitydive.com/news/global-redox-flow-battery-market-set-to-reach-to-370m-by-2025-qy-research/561279/>

# HONORS AND QUALIFICATIONS



Details: <https://www.businessmanagementreview.com/qyresearch>

# HONORS AND QUALIFICATIONS



Top Market Research and Consulting Company 2025

## QYResearch

### Data You Can Act on with Certainty for High-Stakes Strategy

**G**ood decisions start with good data, but not all data is created equal.

Public reports show patterns but rarely explain them.

Company filings tell you what happened, not what's coming next. In fast-moving or highly localized markets, the most valuable intelligence often doesn't appear online at all.

Whether launching a product, entering a new region or reassessing a supply chain, the difference between success and failure often comes down to the quality of insight behind the decision. Inaccurate assumptions, delayed information or missing context can quietly derail strategy.

QYResearch exists to turn these unseen details into clear, actionable intelligence.

It is a global market research and consulting firm that delivers industry analysis, business intelligence and strategic insight to organizations worldwide. Its strength lies in providing verified, granular data that traditional firms often miss, offering clarity in sectors and regions where standard datasets fall short. It has also established regional operations and local research teams in Japan, the U.S., Switzerland, South Korea, Indonesia and India.

Since 2020, QYResearch has increased its revenue by 70 percent, driven by its commitment to accurate and actionable data. Building on this momentum, the firm plans to expand further by recruiting in Germany, Mexico, Brazil, the UAE, Vietnam, Singapore and other key markets.

"For nearly two decades, we've focused on building deep, direct access to markets that go far beyond what public data can show. Today, we support over 65,000 clients, including BASF, Sony, LG, DuPont and Samsung, across 70 countries. Our intelligence spans over 30



SIMON LEE,  
CEO

industries, from semiconductor tools and specialty chemicals to emerging materials and niche consumer goods," says Mark Liu, director of U.S. operations.

**“**  
Real market intelligence is earned through conversations, not algorithms. AI can summarize the past. But spotting what's quietly taking shape and understanding why it matters still requires people on the ground

#### Intelligence Gathered at Ground Level

Analysts across our global divisions—in Europe, the U.S. and Asia—speak with CEOs, COOs, general managers, factory managers, distributors, suppliers, competitors and consultants, gathering facts on the ground instead of waiting for them to appear in filings or press releases. This field-based approach offers unmatched accuracy.

Each data point is validated through a proprietary stakeholder mapping system that involves 30 roles across the value chain, designed to surface gaps and ensure end-to-end coverage. Every year, more than 8,500 sector-specific experts conduct thousands of interviews to collect insight that generic datasets can't reach.

Syndicated reports—covering over 300,000 topics—are refreshed quarterly or semi-annually and typically delivered within 24 to 48 hours. Prices range from \$2,900 for baseline reports to \$5,900 for deep-dive coverage, with fully customized research available to support long-term strategies.

If needed, the firm also tracks nascent and often overlooked markets—from Escherichia Coli Online Analyzer and fermentation-based food ingredients to hotpot seasonings and advanced coatings—long before they appear in

mainstream studies. These reports drill down to details like production volume, pricing changes, patent activity and export trends, giving clients a crucial early edge.

This level of granularity has a real-world impact. One client avoided a costly investment after QYResearch revealed that a Japanese manufacturer, despite public claims, had only one operational production line. A Chinese casting company discovered more than RMB 800 million in new revenue potential through downstream demand mapping. In South Korea, quarterly benchmarking helped one of the country's largest conglomerates overhaul procurement practices and cut costs at scale.

"Our relationship with clients doesn't end when the report is delivered. They often come back for clarification, deeper analysis or strategic interpretation and speak directly with the experts who created the research. That continuity turns one-time projects into long-term competitive advantage," says Yujie Tian (Tina), director of international business and digital operations.

A European leader in fermentation depends on quarterly competitor tracking to guide capacity planning. A major Korean conglomerate used QYResearch's pricing intelligence to renegotiate supplier contracts and improve internal cost controls.

#### Human-led, AI-supported, Global Presence and Local Expertise

While the firm integrates AI and automation into its workflows, it doesn't rely on them to lead discovery.

"Real market intelligence is earned through conversations, not algorithms. AI can summarize the past. But spotting what's quietly taking shape and understanding why it matters still requires people on the ground," says Hitesh Balchandani, sales director and director of India operations.

QYResearch combines global reach with local depth. In China alone, teams across major manufacturing hubs provide real-time visibility into shifting production capacity, supply chain volatility and regional demand. Offices in Japan, Korea, Southeast Asia, India, Switzerland and the U.S. ensure localized intelligence, wherever clients operate.

That makes all the difference for businesses navigating investment, innovation or expansion in uncertain markets. QYResearch doesn't just deliver reports—it delivers clarity, confidence and strategic momentum. **BM**

# CLIENTS' MESSAGE



“Thank you for the data, we're getting a lot of help!”

----- Mr. Lee



“Good work! I am very satisfied with the information received.”

----- Joachim



“Thanks for your quick response, the information is VERY USEFUL for us!”

----- Youssef



“Many thanks your detailed response, this is excellent! You answered my questions to my full satisfaction.”

----- Viv



“Awesome!”

----- Ms. Gao



“You have given me so more useful information!”

----- Peter



“The client is satisfied with QYResearch's high quality report.”

----- Makio Yamazaki



“It's very helpful for me to evaluate the future trend of our market.”

----- Goto



“The team is very impressed the quality of work and we sincerely appreciate it!”

----- Inderpreet



“I confirmed the report, and really appreciate your work”

----- Ryo

# OUR TEAM



**Simon Lee**

CEO of China Headquarters



China



**Mark Liu**

Director of US Headquarters

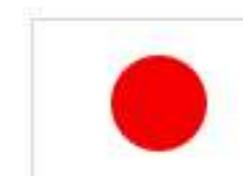


United States



**Xin Tang**

Director of Japan QYR



Japan



**David Song**

Director of Canada QYR



Canada



**Hitesh Balchanbani**

Director of India QYR



India



**John Wang**

Director of Switzerland QYR



Switzerland



**Keke Wei**

Director of Germany QYR



Germany



**Willyanto Kurniawan**

Director of Indonesia QYR



Indonesia



**Sung-Bin Yoon**

Director of Korea QYR



Korea



**TRAN LE THANH HANG**

Director of Vietnam QYR



Vietnam



**Kira**

Director of Portugal QYR



Portugal

# OUR TEAM



**Xiaohu Tan**  
General Manage



**Junping Yang**  
VP, Product Director



**Laisheng Lin**  
Chief Financial Officer



**Qing Lin**  
Sales Officer



**Yujie Tian**  
Customer Officer



**Ankit Jain**  
Marketing Director



**Jing Lu**  
Information Officer



**Xing Lu**  
Research Officer



**Jie Zhang**  
Business Director



**Qiongying Peng**  
HR Officer



**Haile Wang**  
Service Director



**Ziyi Fan**  
Shenzhen BM



**Tongtong Niu**  
Taiyuan BM



**Jiashi Dong**  
Nanning BM



**Bin Song**  
Changsha BM



**Xiao Zhang**  
Chongqing BM



**Pan Wu**  
Wuhan BM



**Ziliang Wang**  
Chengdu BM



**Wei Qin**  
Shanxi BM



**Zhu Chen**  
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**Mingwu Liu**  
Kunming BM



**Liuying Cao**  
Rizhao BM

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## Changsha (China)

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## Wuhan (China)

**Add:** No. 1612, Floor 16, Wuhan Center Bookstore, No. 490 Xinhua Road, Hanjiang District, Wuhan, China

## Datong (China)

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# CONTACT US



“

**Thank you for your time!  
Contact us for further information**

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# QYRESEARCH

2026 Company Profile

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