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COMPANY PROFILE

**QYRESEARCH**

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Global Leading Market Research Publisher

**2026**



# ABOUT US



QYResearch specialises in providing segmented data analysis reports for businesses since 2007. Headquartered in Los Angeles, USA and Beijing, China. and has locations in **11 countries** including the US, Japan, Korea, Germany, Switzerland, India, Portugal, Canada, Indonesia, Vietnam and China.

QYResearch's website is available in **6 languages**, providing global enterprises with barrier-free communication in English, Japanese, Korean, German and Chinese.

QYResearch understands the value of consulting and accumulates innovative methods in a variety of high-quality market research surveys. With access to multiple paid databases, we have managed to prepare our own internal database which has been updated on a quarterly basis to ensure the most latest and updated data for our customers.

Today, we are well known for our extensive service portfolio, professional research team and the best services to assist customers in making business decisions and solving problems in the business.

"Customer first" service tailored to the actual business needs of the customer to provide a fast, high quality service.

Committed to management consulting, IPO consulting, industrial chain and customized research, database and seminar services, QYResearch focuses on providing customers with in-depth research reports, professional analysis and market forecast.

## OUR ADVANTAGES



**15 types**  
of interviews  
Ensure data  
authenticity and  
research quality

**90 millions+**  
Databas  
information

**19 years+**  
Industry research  
experience

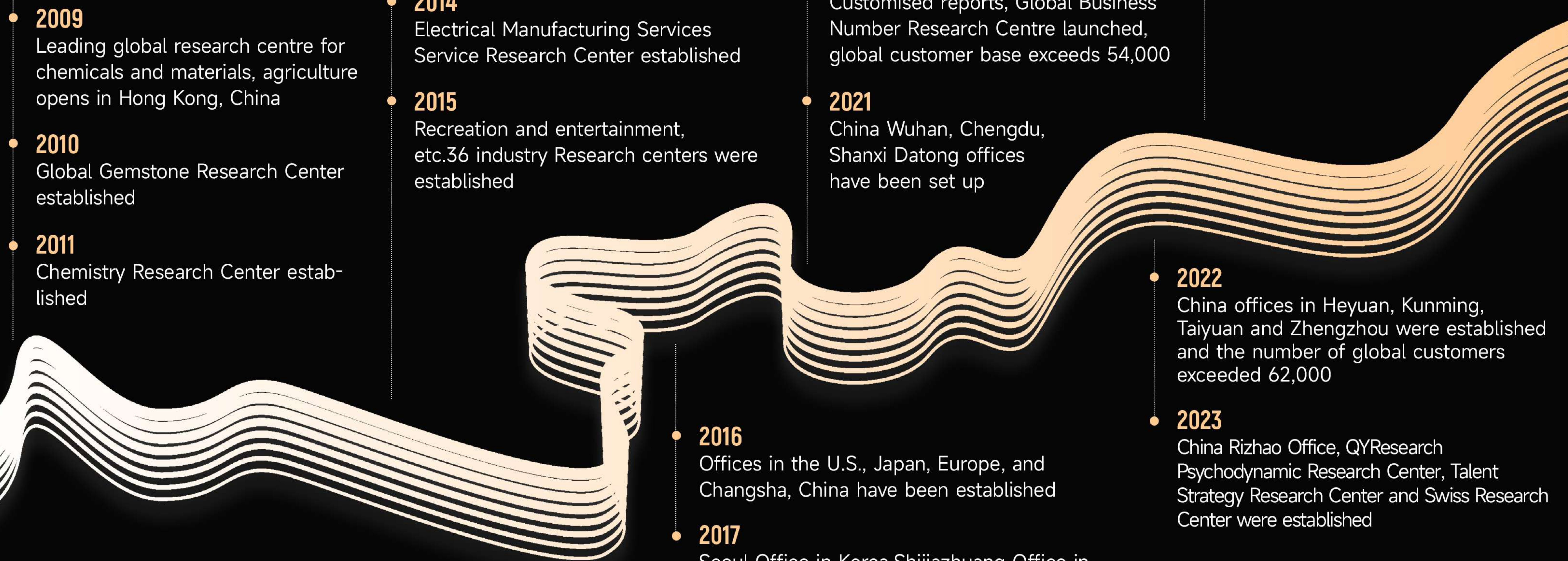
**100,000+**  
products research  
reports, covers  
a wide range of  
industries.

**500,000+**  
Investigation of  
relevant  
enterprises



# DEVELOPMENT HISTORY



- 
- **2007**  
Opening of Beijing Representative Office in China
  - **2008**  
The world's leading solar energy Research Center established in Guangzhou
  - **2009**  
Leading global research centre for chemicals and materials, agriculture opens in Hong Kong, China
  - **2010**  
Global Gemstone Research Center established
  - **2011**  
Chemistry Research Center established
  - **2012**  
Automotive Energy Research Center established
  - **2013**  
Equipment Medical Consumer Research Center established
  - **2014**  
Electrical Manufacturing Services Service Research Center established
  - **2015**  
Recreation and entertainment, etc. 36 industry Research centers were established
  - **2016**  
Offices in the U.S., Japan, Europe, and Changsha, China have been established
  - **2017**  
Seoul Office in Korea, Shijiazhuang Office in China established
  - **2018**  
Pune office in India. Hamburg, Germany office established
  - **2019**  
Chongqing Office, China established
  - **2020**  
Customised reports, Global Business Number Research Centre launched, global customer base exceeds 54,000
  - **2021**  
China Wuhan, Chengdu, Shanxi Datong offices have been set up
  - **2022**  
China offices in Heyuan, Kunming, Taiyuan and Zhengzhou were established and the number of global customers exceeded 62,000
  - **2023**  
China Rizhao Office, QYResearch Psychodynamic Research Center, Talent Strategy Research Center and Swiss Research Center were established
  - **2024**  
China Nanning Office, Portuguese Research Center established
  - **2025**  
China Tianjin Office, Canada, Indonesia, Vietnam Research Center established



# WE OFFER



At QYResearch, we provide in-depth research, analysis, data and forecasts through our team of market experts, databases, analysts and consultants...in the process, ensuring reliability of our information through a multi-check audit process.

## Analysis of major regions

Global, North America, Europe, China, Japan and other countries market situation analysis; development history, current situation and trends (market situation in the past 5 years, development trend in the next 5 years), etc.

### | Industry Analysis

Rawmaterial, application, product type, demand, supply, downstream, supply chain etc.

### | Customized Information

We can offer customized survey and information to meet our client's need.

### | Competition

Key players, new entrants, acquisitions, mergers and expansions, development trends and

### | Market Size

Capacity, production, sales, revenue, price, cost etc.



## Standard Reports



## Special Consulting

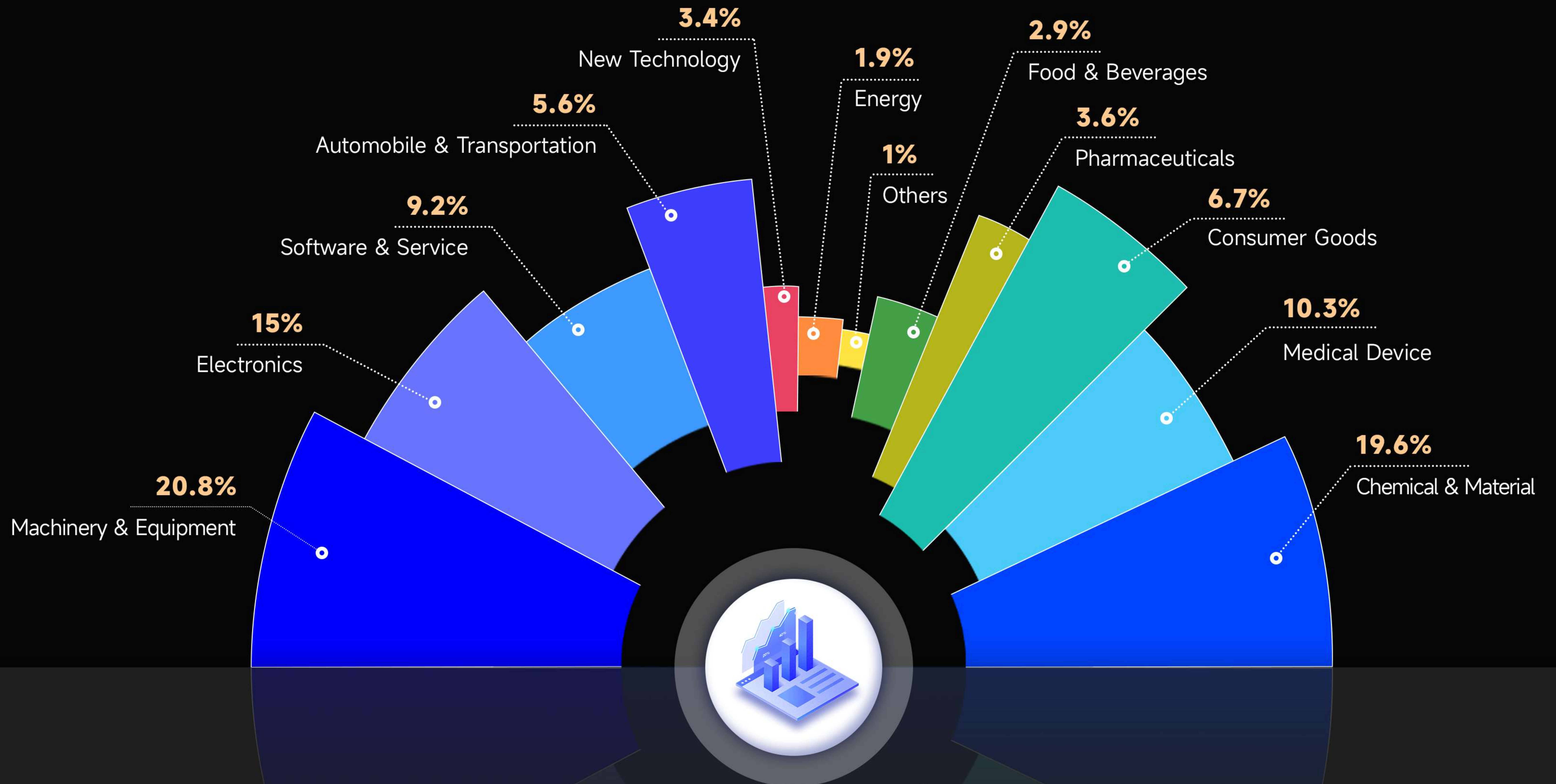


## Custom Research



## Database Service







# QYRESEARCH VS. COMPETITOR



Industry overview	✓	✓	✓	✓
Industry segmentation analysis	✓	✓	Partially contains	✗
Global and regional market analysis	✓	✓	✓	Partially contains
Major trend analysis	✓	✓	Partially contains	✓
Market size in major countries	✓	✓	✓	✗
Comprehensive data	✓	✓	✓	Partially contains
Data for the last 5 years	✓	✓	✓	Partially contains
5 years forecast	✓	✓	✓	Partially contains
Depth data analysis	✓	✓	✓	✓
Product diversity	✓	✓	Partially contains	Partially contains
The cost	Low	High	High	Very High

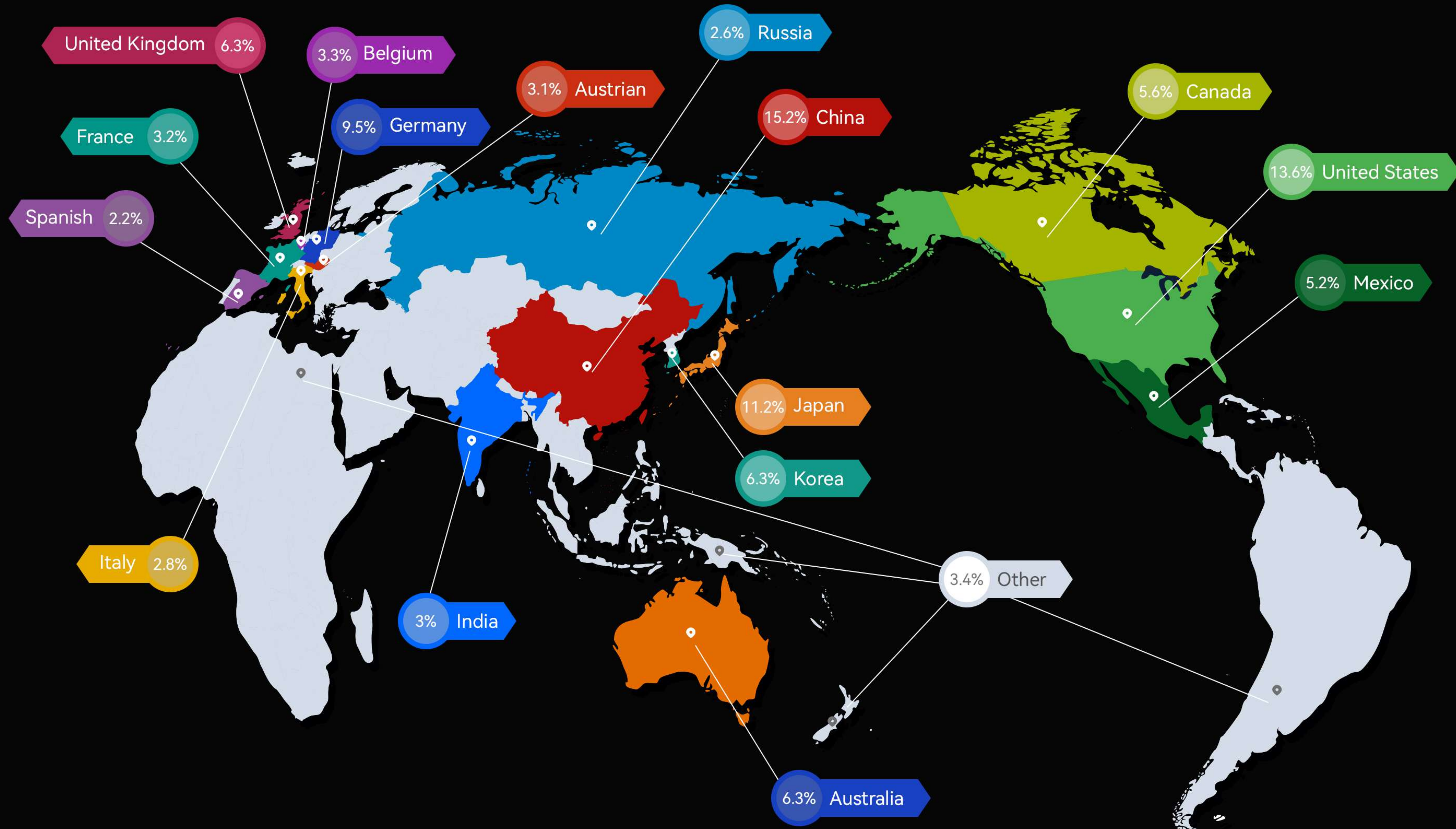


# SOME DATABASES





# OUR CLIENTS



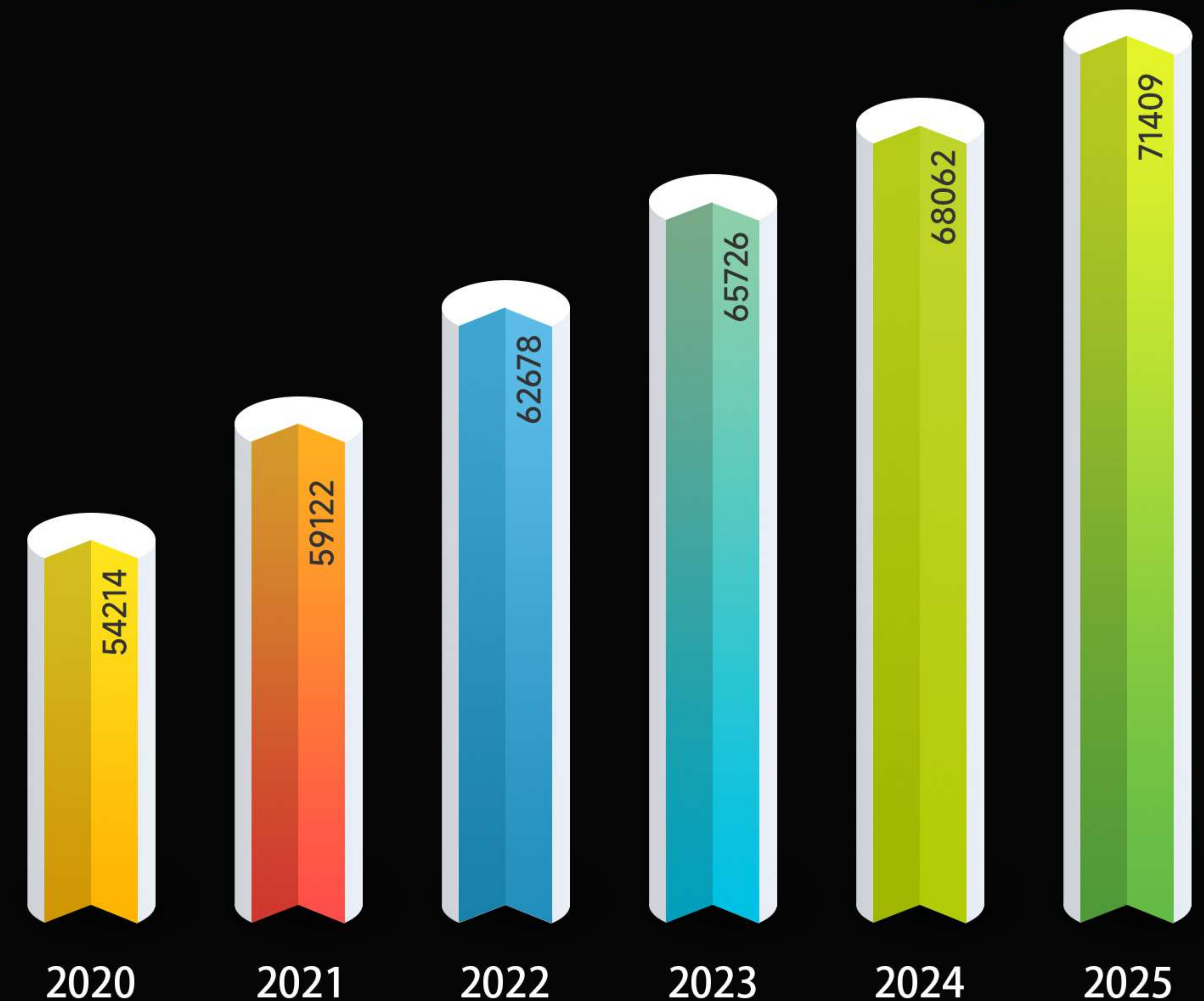
We focus on market research and survey mainly in North America, Europe and Asia Pacific.



# SOME CLIENTS



We currently serve more than  
**71,409** customers in 90+ countries!





# AUTHORITATIVE CITATION



## Leader in Swimming Pool Enclosure Market via QY Research

The report issued by QY research which is a leading global market research company based in Beijing stated in their report about Libart as a global market leader for Swimming pool enclosures. The research also shed light on global market insights 2019-2025 predicting the trend and growth in the industry. The detailed research report comprises of seven chapters which are, Product offered by Key players, manufacturing cost and analysis, profiling of prominent companies, market dynamics, market size, CAGR of important segments/regions and suggestions/recommendations for players to strengthen the market position.

In chapter 3 of the report, detailed research on the key players was included considering their quality, market share, penetration, and innovation. Among all of them, Libart secured a vital position and listed on the top for all the aspects that were taken as dependent variables.

We are very grateful to receive this title and we believe that it burdens us with more responsibilities to maintain the excellence in our products and services. At Libart we are looking forward to progress with ideas, diversity, innovation, feedbacks and exchange the knowledge with industry of retractable structures benefiting as a whole.

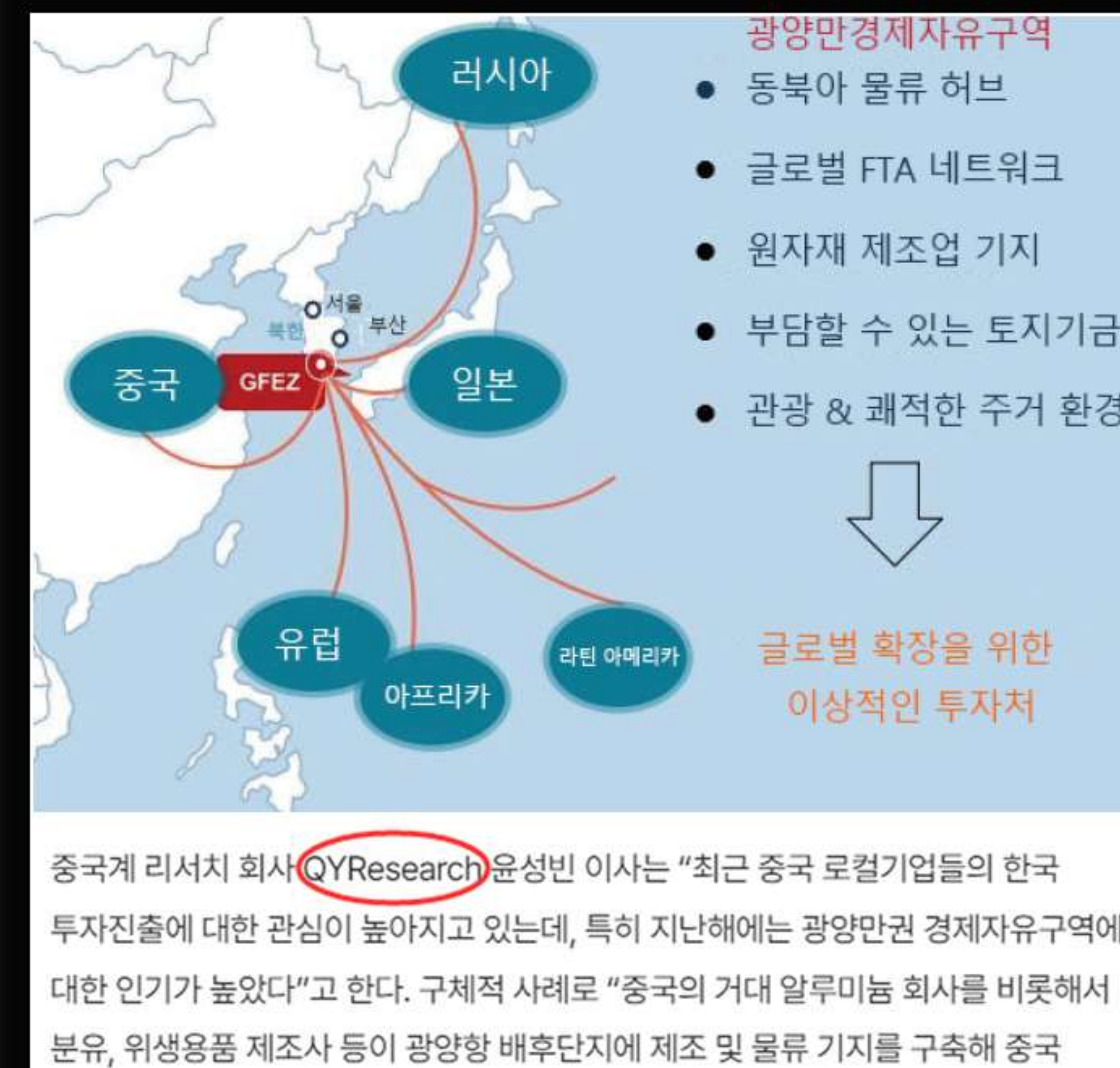
BRAINS BEHIND LIBART



LIBART cited QYResearch on its website

Details:

<https://www.libart.com/news/leader-in-swimming-pool-enclosure-market-via-qyr-research->

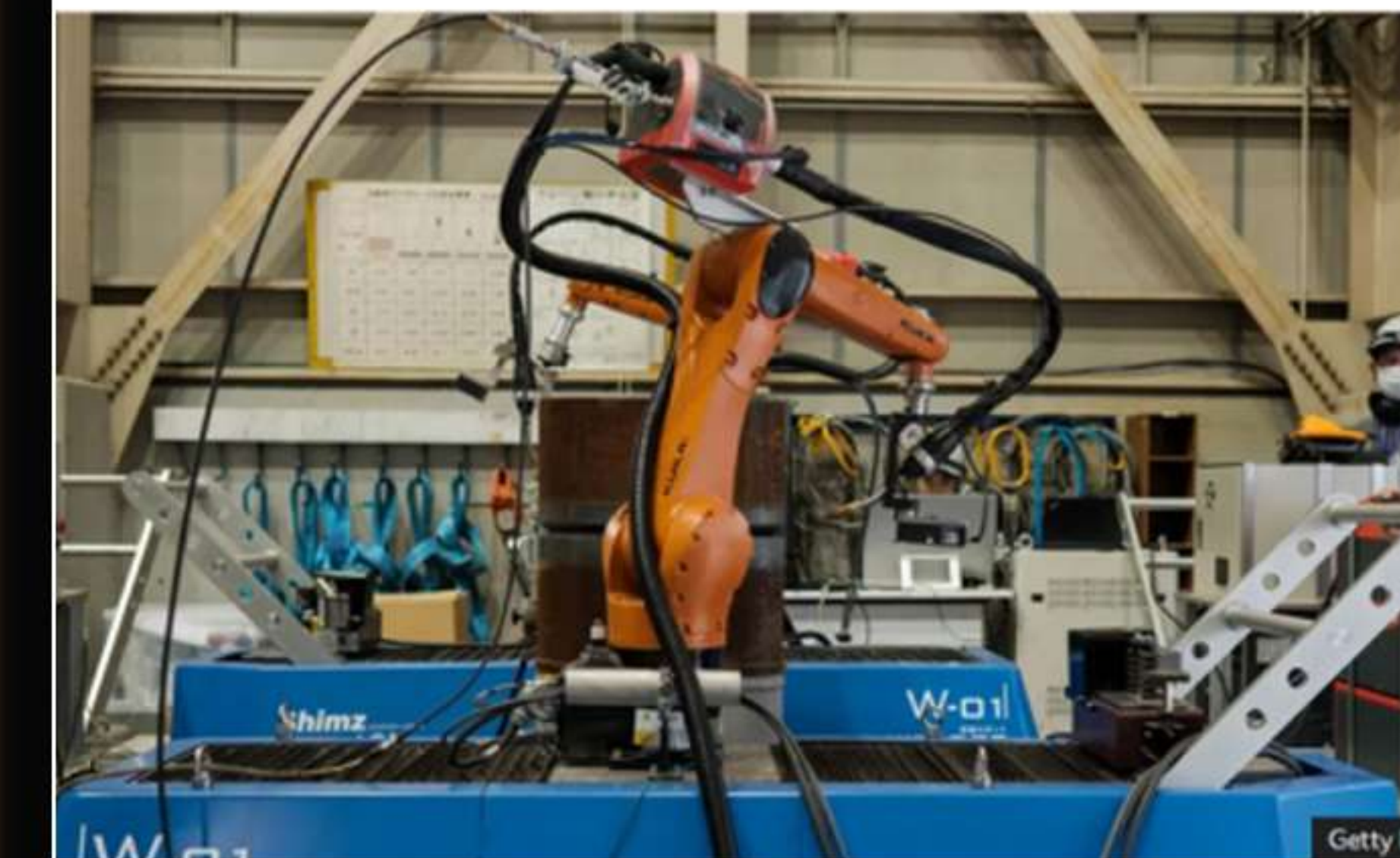


QYResearch has been quoted in Korean media reports on the Sunny Bay Economic Free Zone project

Details:

[http://www.hani.co.kr/arti/economy/economy\\_general/931616.html#csidxd62dab74f657349acb443d380ee2730](http://www.hani.co.kr/arti/economy/economy_general/931616.html#csidxd62dab74f657349acb443d380ee2730)

014, Shimizu says.



market for construction robots is set to double to \$420m by 2025

this is not just an issue for Japan. Worldwide, too, the construction business is facing increasingly to robots as it confronts a shrinking and ageing workforce.

ally, the construction robot market will more than double in size to \$420m by 2025, up from \$200m in 2017, say consultants QY Research.

The BBC cited data from QYResearch's analysis of the construction robot industry

Details:

<https://www.bbc.com/news/business-46034469>



The ELEC cites the battery pouch film report published by QYResearch

Details:

<http://www.thelec.kr/news/articleView.html?idxno=15419>



# AUTHORITATIVE CITATION



2018 to \$370 million by 2025, at an annual growth rate of ording to a report from China-based QY Research.  
merica and the Asia-Pacific are the two largest markets for  
y installation capacity in the world, according to the repo  
for more than 80% of all flow battery deployments in  
pe was third with a market share of a little more than 15%  
ology's scalability and longer-duration capacity make bulk  
age more cost-efficient, Peter Klauer, a senior advisor for  
technology at the California Independent System Operato  
old Utility Dive in May.

Powerfully Small,  
Big On Delivery

Utility Dive cites industry data  
on redox flow battery market  
published by QYResearch

Details:

<https://www.utilitydive.com/news/global-redox-flow-battery-market-set-to-reach-to-370m-by-2025-qy-research/561279/>

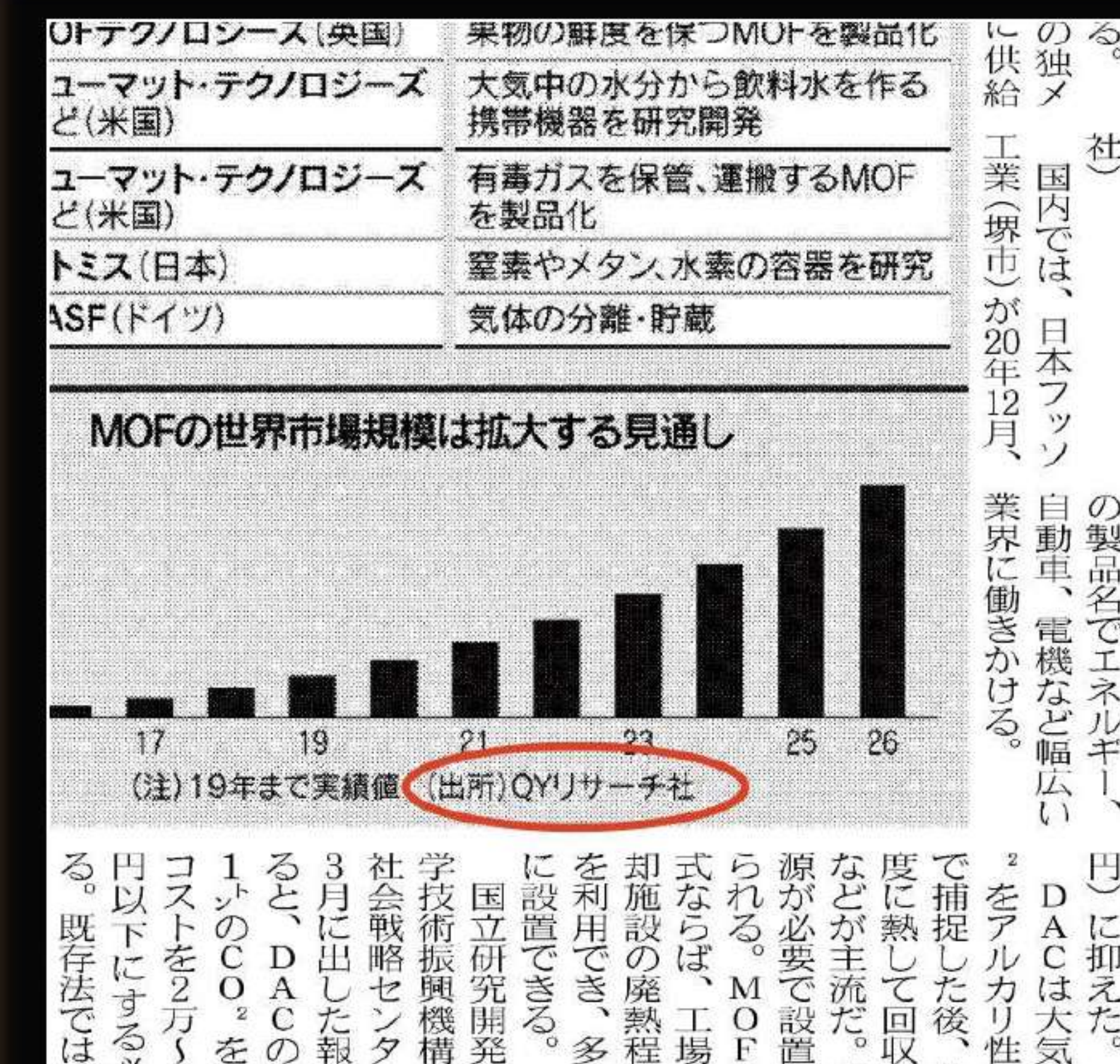
ther booking platform flying the flag for the great outdoors is  
neowners with guests, Hipcamp unlocks access to private lan  
avigate, millennial-friendly user experience, offset by hipster  
mission-driven marketplace" where people can list, browse ar  
public land, Hipcamp also drills into the details so nomads k  
t picnic spot or glampsite. Find Globetrender's full report her  
ording to a study by QYResearch the nature tourism (also kn  
\$13 billion globally – and that was before the pandemic, whic  
outdoors.

Globetrender predicted in its report on *Travel in the Age of Co*  
eping under the stars (Celestial Escapes) is a trend that GLOBE  
ntified for a report she co-authored with Euronews (see below

Globetrender cites industry  
data on the nature tourism  
(also known as  
agro-ecotourism) market  
published by QYResearch

Details:

[http://www.hani.co.kr/arti/economy/economy\\_general/931616.html#csidxd62dab74f657349acb443d380ee2730](http://www.hani.co.kr/arti/economy/economy_general/931616.html#csidxd62dab74f657349acb443d380ee2730)



The Nihon Keizai Shimbun  
published data from  
QYResearch's analysis of the  
"Recycling of New CO2  
Materials" industry report

Details:

<https://www.nikkei.com/article/DGXZQOU C136VI0T10C21A9000000/>

배터리 경쟁의 전면전에 나설 것이다.



로움, 업계 최고 수준 부하 등  
프라이머리 LDO 'BD9xxM  
[로움세미컨덕터코리아] 뉴스룸 바

차세대 배터리의 향방에 따라 소재 공급망도 재편될 것이다.  
시작된다. 한국 내 배터리 소재 산업의 혁신 생태계가 조성될  
내실을 다지게 될 것이다.

윤성빈 QY리서치 코리아 대표, yoon@qyresearch.com

Korean media quotes relevant  
analysis from QYResearch's  
battery market research report

Details:

<https://www.etnews.com/20211004000059>



# HONORS AND QUALIFICATIONS



QYResearch was awarded the “2024 Best Market Research Report Publishing Platform” award by the business award organization Corporate Vision.

Details:

<https://www.utilitydive.com/news/global-redox-flow-battery-market-set-to-reach-to-370m-by-2025-qy-research/561279/>



# HONORS AND QUALIFICATIONS



Awarded By  
**Business  
Management  
Review**  
News, Views & Reviews



## QYResearch

This award is in recognition of **QYResearch**'s stellar reputation and trust among customers and industry peers, evident in the numerous nominations we received from our subscribers. **QYResearch** emerged as the **Top Market Research and Consulting Company 2025** after an exhaustive evaluation by an expert panel of C-level executives, industry thought leaders, and our editorial board.

Awarded By  
**Business  
Management  
Review**  
News, Views & Reviews  
ISSN 2831-848X

Details: <https://www.businessmanagementreview.com/qyresearch>



# HONORS AND QUALIFICATIONS



Top Market Research and Consulting Company 2025

## QYResearch

### Data You Can Act on with Certainty for High-Stakes Strategy

**G**ood decisions start with good data, but not all data is created equal. Public reports show patterns but rarely explain them.

Company filings tell you what happened, not what's coming next. In fast-moving or highly localized markets, the most valuable intelligence often doesn't appear online at all.

Whether launching a product, entering a new region or reassessing a supply chain, the difference between success and failure often comes down to the quality of insight behind the decision. Inaccurate assumptions, delayed information or missing context can quietly derail strategy.

QYResearch exists to turn these unseen details into clear, actionable intelligence.

It is a global market research and consulting firm that delivers industry analysis, business intelligence and strategic insight to organizations worldwide. Its strength lies in providing verified, granular data that traditional firms often miss, offering clarity in sectors and regions where standard datasets fall short. It has also established regional operations and local research teams in Japan, the U.S., Switzerland, South Korea, Indonesia and India.

Since 2020, QYResearch has increased its revenue by 70 percent, driven by its commitment to accurate and actionable data. Building on this momentum, the firm plans to expand further by recruiting in Germany, Mexico, Brazil, the UAE, Vietnam, Singapore and other key markets.

"For nearly two decades, we've focused on building deep, direct access to markets that go far beyond what public data can show. Today, we support over 65,000 clients, including BASF, Sony, LG, DuPont and Samsung, across 70 countries. Our intelligence spans over 30



SIMON LEE,  
CEO

industries, from semiconductor tools and specialty chemicals to emerging materials and niche consumer goods," says Mark Liu, director of U.S. operations.

**“**  
Real market intelligence is earned through conversations, not algorithms. AI can summarize the past. But spotting what's quietly taking shape and understanding why it matters still requires people on the ground

#### Intelligence Gathered at Ground Level

Analysts across our global divisions—in Europe, the U.S. and Asia—speak with CEOs, COOs, general managers, factory managers, distributors, suppliers, competitors and consultants, gathering facts on the ground instead of waiting for them to appear in filings or press releases. This field-based approach offers unmatched accuracy.

Each data point is validated through a proprietary stakeholder mapping system that involves 30 roles across the value chain, designed to surface gaps and ensure end-to-end coverage. Every year, more than 8,500 sector-specific experts conduct thousands of interviews to collect insight that generic datasets can't reach.

Syndicated reports—covering over 300,000 topics—are refreshed quarterly or semi-annually and typically delivered within 24 to 48 hours. Prices range from \$2,900 for baseline reports to \$5,900 for deep-dive coverage, with fully customized research available to support long-term strategies.

If needed, the firm also tracks nascent and often overlooked markets—from *Escherichia Coli* Online Analyzer and fermentation-based food ingredients to hotpot seasonings and advanced coatings—long before they appear in

mainstream studies. These reports drill down to details like production volume, pricing changes, patent activity and export trends, giving clients a crucial early edge.

This level of granularity has a real-world impact. One client avoided a costly investment after QYResearch revealed that a Japanese manufacturer, despite public claims, had only one operational production line. A Chinese casting company discovered more than RMB 500 million in new revenue potential through downstream demand mapping. In South Korea, quarterly benchmarking helped one of the country's largest conglomerates overhaul procurement practices and cut costs at scale.

"Our relationship with clients doesn't end when the report is delivered. They often come back for clarification, deeper analysis or strategic interpretation and speak directly with the experts who created the research. That continuity turns one-time projects into long-term competitive advantage," says Yujie Tian (Tina), director of international business and digital operations.

A European leader in fermentation depends on quarterly competitor tracking to guide capacity planning. A major Korean conglomerate used QYResearch's pricing intelligence to renegotiate supplier contracts and improve internal cost controls.

#### Human-led, AI-supported, Global Presence and Local Expertise

While the firm integrates AI and automation into its workflows, it doesn't rely on them to lead discovery.

"Real market intelligence is earned through conversations, not algorithms. AI can summarize the past. But spotting what's quietly taking shape and understanding why it matters still requires people on the ground," says Hitesh Balchandani, sales director and director of India operations.

QYResearch combines global reach with local depth. In China alone, teams across major manufacturing hubs provide real-time visibility into shifting production capacity, supply chain volatility and regional demand. Offices in Japan, Korea, Southeast Asia, India, Switzerland and the U.S. ensure localized intelligence, wherever clients operate.

That makes all the difference for businesses navigating investment, innovation or expansion in uncertain markets. QYResearch doesn't just deliver reports—it delivers clarity, confidence and strategic momentum. **BM**





# CLIENTS' MESSAGE



"Thank you for the data, we're getting a lot of help!"

----- Mr. Lee



"You have given me so more useful information!"

----- Peter



"Good work! I am very satisfied with the information received."

----- Joachim



"The client is satisfied with QYResearch's high quality report."

----- Makio Yamazaki



"Thanks for your quick response, the information is VERY USEFUL for us!"

----- Youssef



"It's very helpful for me to evaluate the future trend of our market."

----- Goto



"Many thanks your detailed response, this is excellent! You answered my questions to my full satisfaction."

----- Viv



"The team is very impressed the quality of work and we sincerely appreciate it!"

----- Inderpreet



"Awesome!"

----- Ms. Gao



"I confirmed the report, and really appreciate your work"

----- Ryo



# OUR TEAM



**Simon Lee**

CEO of China Headquarters



China



**Mark Liu**

Director of US Headquarters



United States



**Xin Tang**

Director of Japan QYR



Japan



**David Song**

Director of Canada QYR



Canada



**Hitesh Balchanbani**

Director of India QYR



India



**John Wang**

Director of Switzerland QYR



Switzerland



**Keke Wei**

Director of Germany QYR



Germany



**Willyanto Kurniawan**

Director of Indonesia QYR



Indonesia



**Sung-Bin Yoon**

Director of Korea QYR



Korea



**TRAN LE THANH HANG**

Director of Vietnam QYR



Vietnam



**Kira**

Director of Portugal QYR



Portugal



# OUR TEAM



**Xiaohu Tan**  
General Manage



**Junping Yang**  
VP, Product Director



**Laisheng Lin**  
Chief Financial Officer



**Qing Lin**  
Sales Officer



**Yujie Tian**  
Customer Officer



**Ankit Jain**  
Marketing Director



**Jing Lu**  
Information Officer



**Xing Lu**  
Research Officer



**Jie Zhang**  
Business Director



**Qiongying Peng**  
HR Officer



**Haile Wang**  
Service Director



**Ziyi Fan**  
Shenzhen BM



**Tongtong Niu**  
Taiyuan BM



**Jiashi Dong**  
Nanning BM



**Bin Song**  
Changsha BM



**Xiao Zhang**  
Chongqing BM



**Pan Wu**  
Wuhan BM



**Ziliang Wang**  
Chengdu BM



**Wei Qin**  
Shanxi BM



**Zhu Chen**  
Hebei BM



**Mingwu Liu**  
Kunming BM



**Liuying Cao**  
Rizhao BM



# CONTACT US



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# CONTACT US



**Thank you for your time!**  
**Contact us for further information**

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# QYRESEARCH

2026 Company Profile

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